











- ☐ Launched in 2012
- Managed by the CNC & the Institut français
- $\square$  3 main goals :
- → Foster coproduction with France
- → Encourage diversity of world cinema
- → Promote the emergence of young directors (by dedicating a specific commission to 1<sup>st</sup> and 2<sup>nd</sup> feature films)





#### **SELECTIVE SUPPORT**

- ✓ Production
- ✓ Post-production (only for projects which were rejected from production support)

**ANNUAL BUDGET (2023) : € 6 million** 

4 SELECTION ROUNDS/ YEAR: June / September / December / March

Approximately **60 projects supported / year** (45 before shooting, 15 after shooting)

Compatible with all foreign funds, Eurimages, and other French national & regional schemes, except "Avance sur recettes" and "TRIP" (Tax rebate for international productions)





#### **ELIGIBILITY CONDITIONS (1)**

- All countries are eligible
- Only feature-length films (more than 60') for theatrical release (<u>no TV</u>)
- All categories: fiction, documentary, animation
- Co-production between <u>a company established in France and at least one foreign company</u>





#### **ELIGIBILITY CONDITIONS (2)**

- Artistic collaboration (including sharing of rights and revenues)
- Shooting location: mainly outside France
- Shooting language official or in use :
  - -> in director's home country
  - -> or in the shooting country
- For production support, the application is valid only if submitted <u>before</u> the shooting
- Post-filming support is open only to projects that <u>have not been supported</u> at the Production stage





#### **SELECTION PROCESS**

Commissions of French-speaking experts (producers, directors, distributors, scriptwriters, sales agents, festival directors, critics...)

#### **□3** separate commissions

- ✓ 1st for directors' 1st or 2<sup>nd</sup> feature films
- ✓ 2<sup>nd</sup> for more experienced directors
- ✓ 3<sup>rd</sup> for post-production applications

#### ■ 3 selection stages for pre-shooting applications

- reading committee (pre-selection)
- plenary committee (final choice)
- assessment committee (sets the amount)





#### **HOW DO THE COMMITTEES WORK?**

(1st & 2<sup>nd</sup> commissions : pre-filming)

3) Plenary committee: final choice (≈ 5 projects)

**Each project is reviewed by** 7 **experts** : 2 Co-Presidents / 5 members

2) Reading committees: pre-selection (≈ 15 projects)

Each project is reviewed by <u>at least 5 experts</u>: 2 Co-Presidents+ 1 member of the commitee + readers

1) Call for projects ≈ 40 to 60 applications/ commission





#### **HOW DO THE COMMITTEES WORK?**

3rd commission (post-filming)

2) Plenary committee: final choice (≈ 4 projects)

Each project is reviewed by <u>7 experts</u>: 2 Co-Presidents / 5 members



#### 1) Call for projects

≈ from 15 to 30 applications

(projects that were not selected for pre-shooting support – 1st or 2nd commission)





#### **GRANT AMOUNT**

#### **Maximum amount:**

- **□** €250.000 for production (to be raised to €300.000 from June 2024)
  - Average amount is € 130,000 for fictions & € 70.000 for documentaries
- □ €50,000 for post-production / project (to be raised to €70.000 from June 2024)
  - Average amount is € 40,000

/!\ French public support is normally capped at 50% of French financing part of the project but this cap is raised to 80% if at least one of these criteria is fulfilled :

- 1st or 2nd feature film of the director;
- Film budget under 1.25 M€
- Coproduction with low-income country





#### **OBLIGATIONS**

- Soft money! Non-refundable subsidy!
- At least 60% of the subsidy must be spent on French expenses
- > If budget > €2.500.000
  - → the CNC's agrément (certification) is required = necessity to have an official coproduction
  - ⇒ the French artistic and technical input has to be substantial (necessity to get at least 20 points out of a 100-point grid = no financial coproduction)





#### **Application online** by the French producer

#### Main required documents to apply:

- full script or treatment (in French)
- synopsis (in French)
- director's and producer's note (in French)
- filmography of the director and producer(s)
- co-production contract
- chain of title (copyright agreement)
- previous work & visual materials can make the difference!





#### **HOW ARE THE PROJECTS ASSESSED BY THE READERS?**

The readers provide a note which includes the following documents:

- Profile of the filmmaker
- Sum-up of the project
- General Assessment (structure, characters)
- Qualities
- Weaknesses
- Comment on the director's letter of intent
- Comment on the former director's work





### HOW ARE THE PROJECTS ASSESSED BY THE MEMBERS OF THE PLENARY COMMITTEE?

The jury is invited to assess the artistic quality of the project but also:

- Its financial and technical credibility
- The relevance of the budget in view of the artistic project
- The artistic, technical and financial involvement of the French coproducer and the film's contribution to the French industry (crew, cast, facilities....); prior to the meeting, the French producers are auditioned by the committee
- The film's capacity to be selected in major festivals and to be commercially released in movie theatres in France and abroad





#### **General recommendations**

#### **How to find a French producer?**

- Meet French producers in major coproduction markets (Berlin, Cannes, Rotterdam, San Sebastian...)
- Participate in development Labs
- Producers networks (EAVE, ACE, EURODOC)

#### **Expectations of the committee**

- Relevant translation in French
- Consistency in the different pieces of the application (script, director's and producer's notes, budget...)
- Point of view (« film d'auteur »)
- Visual intentions
- Former director's works





#### From 2012 to 2023:

## About 4 400 projects submitted (from 143 countries) 617 projects supported from 111 countries including:

- √ 529 fictions, 77 documentaries, 9 animations, 2 hybrids
- √ 333 first and second films
- √ 169 female filmmakers (47% of the supports in the last year)





#### supported projects from 5 continents....

| <b>Latin America and Caribbean</b> | 122       |
|------------------------------------|-----------|
| Western Europe                     | 121       |
| South East Asia                    | 100       |
| Central & Eastern Europe           | 98        |
| Near & Middle East                 | <b>77</b> |
| Maghreb                            | 40        |
| Sub-Saharan Africa                 | 38        |
| Central Asia                       | 15        |
| Northern America                   | 6         |



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#### ....and from 111 different countries

Most supported countries: Italy (31 films), Argentina (26), Brazil (24), Portugal (23), Israel (19), Chile, China, Romania & Turkey (18), Spain (17), Iran (16), India (15), Algeria, Colombia & Morocco (14), Japan & Tunisia (12), Lebanon & Palestine (11), Mexico (9), Kazakhstan, Serbia, Singapore & Ukraine (8) Burkina Faso, Egypt, Georgia, Greece, Russia, Sweden, Thailand, & Vietnam (7), Germany, Indonesia & USA (6) ...





#### up to date:

465 films completed including 311 selected in Cannes (153), Venice (68), Berlin (64) or Locarno (26)

300 films released in France

14.7 million admissions in France (average: 51 000)

40 films over 100 000 admissions in France

**32 Million tickets sold in Europe** 





#### A strong presence in major festivals



**Black tea**(Abderrahmane Sissako)
Berlin 2024

- **2019**: **5** films Berlin, **17** Cannes, **9** Venice

2020: 11 films Berlin, 2 Cannes, 9 Venice

2021: 2 films Berlin, 15 Cannes, 8 Venice

2022: 2 films Berlin, 17 Cannes, 8 Venice

**2023**: **7** films Berlin, **19** Cannes, **7** Venice

2024: 16 films Berlin



**Love life** (Koji Fukada) Venise 2022

The Blue Caftan (Maryam Touzani) Cannes 2022





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#### FOR MORE INFORMATION

**Visit CNC website** 

www.cnc.fr/web/en/funds/aide-aux-cinemas-du-monde\_190870